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# STATE OF SOUTH DAKOTA
# Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

| | | |
|---|---|---|
| 1. TITLE OF NEWSPAPER Plainsman | | 2. DATE 9-26-12 |
| 3. FREQUENCY OF ISSUE daily except Mon. | 3A. NO. OF ISSUES PUBLISHED ANNUALLY 312 | 3B. ANNUAL SUBSCRIPTION PRICE $ 154.14 |

4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) 49 3rd St SE Huron SD 57350 / Beadle

5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) 211 Hwy 37 E Rochelle, IL 61068

6. FULL NAME OF PUBLISHER: Mark Dairs

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

| FULL NAME | COMPLETE MAILING ADDRESS |
|---|---|
| News Media Corporation | 211 Hwy 37 E Rochelle IL 61068 |

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.

Wells Fargo Bank 6th + Marquette Minneapolis, MN 55479

| 9. EXTENT AND NATURE OF CIRCULATION | AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS | ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE |
|---|---|---|
| A. TOTAL NO. COPIES (Net Press Run) | 5736 | 6776 |
| B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales. | 3782 | 4856 |
| 2. Mail Subscription (Paid and or requested) | 1451 | 1415 |
| C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2) | 5233 | 6271 |
| D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS | 12 | 12 |
| 2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES | 143 | 143 |
| E. TOTAL DISTRIBUTION (Sum of C, D1 and D2) | 155 | 155 |
| F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing | 348 | 350 |
| 2. Return from News Agents | | |
| G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A) | 5736 | 6776 |

**Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public**

**I swear that the statements made by me are true, correct, and complete:**

(Signature) Publisher (Title)

State of South Dakota )
§
County of Beadle )

Sworn to before me this 28th day of Sept., 2012

Notary Public

My commission expires: Oct. 25, 2017

**(Seal)**

Form: SOS REC 051 7/2004